LINDEN & LARK SALON

Service Menu & Price List

Knowledge Base Document 01 of 2 | www.lindenandlark.example | November 16, 2026

Prices are in US dollars and are starting prices. Hair services are priced by stylist level, listed as **Emerging / Stylist / Senior / Master**. Your stylist confirms your price at the consultation before any work begins. Very long or thick hair may have an added product charge of $20-$40 on color services. Gratuity is not included. Salon services are not taxed; NC sales tax (7.25% in Mecklenburg County) applies to retail.

First-visit offer: 20% off your first service with us, up to $40 off. Excludes extensions, bridal, memberships, and retail. Mention it when you book.

Service availability: Nails and skin: South End and Ballantyne. Extensions: South End only. The Barber Room: Ballantyne only. Vivid color: NoDa and South End. Silk press: South End and NoDa. Locs: NoDa. Founder Natalie Ferraro: Signature Haircut $165, color from $220, select Saturdays at South End.

Haircuts & Styling

Available at: All locations. Tiered prices are listed Emerging / Stylist / Senior / Master. Founder appointments are $165 for a Signature Haircut. Every haircut includes a consultation, shampoo, scalp massage, and finish.

Service	Price	Time	Details
Signature Haircut	$55 / $70 / $85 / $105	60 min	Our full haircut for any length: consultation, shampoo, cut, and a finished blowout or style.
Short Cut & Style	$45 / $55 / $65 / $80	45 min	For pixies, crops, and cuts above the ears. Includes shampoo and style.
Men's Cut	$38 / $45 / $55 / $68	30 min	Clipper or scissor cut with shampoo and style. Beard line-up add-on $12.
Curl Cut (dry, curl-by-curl)	$95 / $110 / $125 / $145	90 min	A dry, curl-by-curl cut for curly and coily hair with a cleanse, hydration, and diffused style. Offered by curl-trained stylists at NoDa and South End. Please arrive with hair dry and detangled, worn in its natural state.
Bang / Fringe Trim	$15 (free between cuts)	15 min	Complimentary for guests who had a Signature Haircut with us in the last 8 weeks.
Kids' Cut (12 and under)	$30	30 min	Flat price at every level. Includes a quick shampoo (optional) and style. Kids' Cut Saturdays at Ballantyne include a free lollipop and sticker.
Blowout	$45	45 min	Shampoo, conditioning, and a smooth or voluminous blowout. Add curls or waves with a hot tool for $15.
Blowout Tuesday	$35	45 min	Every Tuesday at South End and Ballantyne. Booked appointments and walk-ins.
Event Style / Updo	$95+	60 min	Formal styles, updos, and half-up looks for events. Bridal styling is priced separately.
Braided Style	$65+	45-90 min	Fishtail, Dutch, crown, and feed-in braids. Box braids and knotless braids are priced at consultation at NoDa.

Color

Available at: All locations (vivid and fashion color at NoDa and South End only). Tiered prices are listed Emerging / Stylist / Senior / Master. Color prices include a finished blowout. Guests with very long or thick hair may have an additional product charge of $20-$40, quoted before we begin.

Service	Price	Time	Details
Root Touch-Up	$78 / $88 / $98 / $115	90 min	Single-process color on up to 1.5 inches of regrowth.
All-Over Color	$95 / $110 / $125 / $145	2 hr	Single-process color from roots to ends.
Gray Blending	$135 / $150 / $170 / $195	2 hr	Soft, low-maintenance coverage that blends gray with fine lowlights and highlights.
Partial Highlight / Babylights	$125 / $145 / $165 / $190	2.5 hr	Foils around the face and part line, plus a gloss.
Full Highlight	$160 / $185 / $210 / $240	3 hr	Foils throughout, plus a gloss.
Balayage / Lived-In Color	$185 / $210 / $240 / $275	3-4 hr	Hand-painted highlights for a soft grow-out, includes gloss and blowout. Starting price.
Gloss / Toner	$65 (add-on $45)	45 min	Adds shine and refreshes tone between color appointments.
Bond-Building Treatment	$30 add-on	15 min	Strengthens hair during lightening. Recommended with every lightening service.
Vivid / Fashion Color	from $200	3-5 hr	Pinks, coppers, blues, and other creative color. Consultation required. NoDa and South End only.
Color Correction	$150 per hour	varies	Fixing banding, brassiness, box-dye buildup, and color that went wrong. Free consultation required; a 50% deposit is taken when booking.

Texture, Smoothing & Treatments

Available at: All locations unless noted. Smoothing and silk press prices depend on length and density and are confirmed at your consultation.

Service	Price	Time	Details
Keratin Smoothing Treatment	$275 - $425	2.5-3.5 hr	Reduces frizz and drying time for up to 4 months. Price by length. Hair must stay dry for 24 hours afterward.
Express Smoothing	$150	90 min	A lighter smoothing treatment lasting about 6 weeks.
Silk Press	$85 / $95 / $110 / $125	2 hr	Cleanse, deep condition, blow-dry, and flat-iron finish for natural hair. Offered at South End and NoDa.
Body Wave / Perm	$140+	2.5 hr	Soft, modern waves. Consultation recommended.
Deep Conditioning Mask	$35 add-on	15 min	Intensive moisture treatment with steam.
Scalp Detox Ritual	$55	40 min	Exfoliating scalp treatment, massage, and blowout. Great for buildup and dry scalp.
Locs Retwist & Style	$95+	2 hr	Retwist, palm roll, and style. NoDa only.

Hair Extensions

Available at: South End only. Extensions are offered at South End only by our certified extension specialists. A free 30-minute consultation (in person or virtual) is required, and a 50% deposit is taken when hair is ordered. Hair is ordered for you and is not included in application prices.

Service	Price	Time	Details
Extension Consultation	Free	30 min	Color matching, method recommendation, and a written quote.
Tape-In Application	from $350 + hair	2-3 hr	Hair typically costs $400-$900 depending on length and fullness.
Tape-In Move-Up	$175	90 min	Recommended every 6-8 weeks.
Hand-Tied Weft Application	from $500 + hair	3-4 hr	Sewn-in rows for natural volume and length.
Hand-Tied Move-Up	$250	2.5 hr	Recommended every 8-10 weeks.
Extension Removal	$75	45 min	Safe removal with a cleansing shampoo.

The Barber Room (Ballantyne)

Available at: Ballantyne only. Classic barbering in its own space at Ballantyne. Walk-ins welcome when chairs are open. Men's cuts are also available at every location from our stylists.

Service	Price	Time	Details
Classic Barber Cut	$40	30 min	Clipper and scissor cut, hot-towel neck shave, and style.
Skin Fade	$48	45 min	Precision fade down to the skin.
Beard Sculpt	$25	20 min	Shape, line-up, and hot towel.
Cut & Beard	$62	60 min	Classic cut or fade plus beard sculpt.
Hot-Towel Straight-Razor Shave	$45	40 min	Pre-shave oil, hot towels, straight-razor shave, and cold-towel finish.
Junior Barber Cut (12 and under)	$28	30 min	Classic cut for kids.

Nails

Available at: South End and Ballantyne. Offered at South End and Ballantyne only. Gel removal from another salon is $15.

Service	Price	Time	Details
Classic Manicure	$35	30 min	Shape, cuticle care, massage, and polish.
Gel Manicure	$50	45 min	Long-wearing gel polish (about 2-3 weeks).
Dip Powder Manicure	$55	60 min	Durable dip-powder color.
Classic Pedicure	$50	45 min	Soak, exfoliation, cuticle care, massage, and polish.
Signature Spa Pedicure	$70	60 min	Classic pedicure plus a sugar scrub, mask, hot towels, and extended massage.
Gel Polish Add-On (pedicure)	$15	15 min	Upgrade any pedicure to gel.
Nail Art	from $5 per nail	varies	Hand-painted designs, chrome, and French tips ($15 for a full set of French tips).

Skin, Brows, Lashes & Waxing

Available at: South End and Ballantyne. Offered at South End and Ballantyne only. New lash and brow tint guests need a patch test at least 48 hours before the appointment (free, 5 minutes, at the front desk).

Service	Price	Time	Details
Signature Facial	$125	60 min	Cleanse, exfoliation, extractions, mask, and massage, customized to your skin.
Express Facial	$75	30 min	A quick refresh with cleanse, exfoliation, and mask.
Glow Facial with Hydrodermabrasion	$165	60 min	Hydrating resurfacing, extractions, and LED light therapy.
Dermaplaning	$85	45 min	Removes fine facial hair and dead skin for a smooth finish. Add-on to any facial for $45.
Brow Shape (wax)	$25	20 min	Includes brow mapping.
Brow Tint	$20	15 min	Add to a brow shape for $15.
Brow Lamination	$75	45 min	Brushed-up, fuller-looking brows for 6-8 weeks. Includes shape.
Lash Lift & Tint	$95	60 min	Curled, darker lashes for 6-8 weeks. Lash extensions are not offered.
Lip or Chin Wax	$15	10 min	
Underarm Wax	$25	15 min	
Bikini Wax	$45	20 min	
Brazilian Wax	$70	30 min	First-time Brazilian guests: please allow 45 minutes.
Full Leg Wax	$85	45 min	Half leg $55.

Bridal & Events

Bridal & Events: (704) 555-0170, bridal@lindenandlark.example, Monday-Friday 9:00 AM-5:00 PM. 50% non-refundable retainer; balance due 14 days before the wedding. Weekend on-location minimum $750; weekday $450.

Service	Price	Notes
Bridal Hair Trial	$150	90 min, in salon
Bridal Hair, day of (in salon)	$225	
Bridal Hair, day of (on location)	$275	
Bridesmaid / Attendant Hair	$110	in salon or on location
Flower Girl Hair (12 and under)	$55	
Bridal Makeup Trial	$125	75 min
Bridal Makeup, day of	$175	includes lashes
Attendant Makeup	$115	includes lashes
Touch-Up Artist (stays through photos)	$95 per hour	2-hour minimum
Travel Fee	$75	within 25 miles of Uptown Charlotte; $1.50 per mile beyond, plus parking
Early Start Fee	$50 per artist	for start times before 7:00 AM

Memberships

Membership	Price	Includes
Blowout Club - Two	$79/month	2 blowouts per month, $10 hot-tool upgrade, 10% off retail, any location
Blowout Club - Four	$149/month	4 blowouts per month, free hot-tool upgrade, 10% off retail, priority Friday/Saturday morning booking
Glow Club	$110/month	1 Signature Facial per month, 15% off other skin services, 10% off skincare; South End and Ballantyne

3-month minimum, then month-to-month; cancel with 30 days' notice by phone or email. Unused visits roll over one month. Pause once per 12 months for up to 60 days.

Linden & Lark Botanicals (retail)

Product	Price	Description
Daily Shampoo	$28	Gentle, sulfate-free daily cleanse for all hair types. 10 oz.
Daily Conditioner	$30	Lightweight detangling conditioner. 10 oz.
Bond Repair Mask	$36	Weekly strengthening mask for color-treated hair. 6 oz.
Violet Toning Shampoo	$29	Keeps blonde and gray hair bright between glosses. 10 oz.
Curl Cream	$32	Soft, frizz-fighting definition for waves, curls, and coils. 8 oz.
Curl Gel	$30	Flexible hold with no crunch once scrunched out. 8 oz.
Heat Shield Spray	$26	Protects up to 450°F. 6 oz.
Smooth Blowout Cream	$28	Cuts drying time and frizz. 5 oz.
Dry Shampoo	$24	Invisible, lightly scented refresh. 4 oz.
Gloss Serum	$34	Shine and split-end sealing. 2 oz.
Scalp Oil	$30	Rosemary and peppermint scalp treatment. 1.7 oz.
Travel Trio	$32	Shampoo, conditioner, and heat shield in 2 oz travel sizes.
Boar-Bristle Round Brush	$38	The brush our stylists use for blowouts. Two sizes.
Silk Pillowcase	$45	Mulberry silk; reduces frizz and creasing.

Shipping: flat $7 in the continental US, free on orders of $75+. Returns: unopened within 30 days with receipt; opened products exchanged within 14 days.